



MICROMAX RANGE

Designed to work in harmony with your fertiliser programme, Micromax products supply essential micronutrients that may otherwise be missing. Together with fertiliser, the Micromax range ensures your nutrient programme is complete.

Micromax

Micromax is a concentrated blend of water-soluble micronutrients that are necessary for dairy and beef stock to achieve optimum production and health.

Each region of New Zealand has a unique set of micronutrient deficiencies that limit animal performance. Using information from a large database of pasture and soil tests, we have formulated Micromax to offset regional pastoral deficiencies, providing micronutrients known to impact production, reproduction, lameness and health.

All Micromax products contain cobalt, copper, iodine, selenium and zinc. Levels of iodine and zinc vary between products, reflecting regional needs for these micronutrients. Zinc needs are likely influenced by the history of zinc-based facial eczema treatments in different regions.

Micromax works best when given to stock prior to and during the most stressful part of the season, when their immune system and metabolism need the greatest support. Micromax is peppermint flavoured, which enhances palatability.

Micromax Plus

Micromax Plus provides all the micronutrients of Micromax, plus organic copper. Using an organic form promotes superior absorption of copper. Micromax Plus is ideal for farms with high levels of copper antagonists, such as iron, molybdenum and sulphur.

Using Micromax

Micromax can be used at any time, but is recommended from one month prior to calving until the second round of mating (150 days). Micromax and Micromax Plus can be added to water-treatment systems, including troughs and in-line dispensers, at a dosage of 5 g/cow/day.

	5 g per day provides						
	Cobalt (mg)	Copper (mg)	Organic copper (mg)	Iodine (mg)	Selenium (mg)	Zinc (mg)	Organic zinc (mg)
Micromax Gold	4	200		8	5	350	
Micromax Upper South Island	4	200		9	5	400	
Micromax Lower South Island	4	200		6	5	600	
Micromax Plus	6	166	83	8	5	300	
Micromax South Plus	5	166	83	12	5	300	100

Product availability

Micromax products are available in 20 kg bags from selected rural merchants.