



SealesWinslow

MAX

EVERY MOUTHFUL

Feed the rumen bugs and improve
stock health and performance





YOUR STOCK DESERVES THE MAX





Providing your animals with balanced nutrition can really pay dividends in improved health and increased productivity. But no matter how good your pasture or crops are, they can't always deliver the necessary levels of vitamins, trace elements and energy, all year round. That's when you can count on MAX Blocks, the premium dehydrated molasses blocks from SealesWinslow.



MAX Blocks deliver a complete and balanced range of vitamins, trace elements and energy to meet the specific nutritional and reproductive requirements of cattle and sheep.

Feeding MAX Blocks is a simple and effective way to improve stock health and enhance rumen function and because they're dehydrated, your stock lick little and often, so there's no risk of over-consumption.

MAX RUMEN PERFORMANCE

The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. MAX Blocks deliver this magic combination to keep the microbe engine ticking over, even when feed quality is less than optimal.



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MAX RUMEN PERFORMANCE

The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. CALVER MAX delivers this particular combination to keep the microbe engine ticking over, even when feed quality is less than optimal.

CALVER MAX helps optimise the rumen microbial population leading to improved microbial protein and increased dry matter intake. The inclusion of magnesium helps reduce the risk of milk fever.



MAX PROTECTION FOR COWS

Magnesium plays a vital role in preventing milk fever as it aids in the absorption of calcium from the gut and mobilisation of calcium from the bones. CALVER MAX is specially formulated to maintain optimum blood magnesium levels before calving, as well as supplying selenium, zinc and other micronutrients.

THE GOOD SUGAR

Licking molasses provides animals with a steady supply of energy throughout the day. The sugar provides readily available energy for the microbes, boosting their activity in the rumen, converting feed into nutrients, keeping your cows healthy.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
BREEDING COWS					<p>Helps maintain blood Mg levels, and supply trace minerals to ensure optimal health prior to calving and reduce the risk of milk fever</p>							

Ingredients: Protein 3%, Oils and Fats 3%, Ash 39%, Phosphorus 2%, Magnesium 8%, Sodium 4%, Sugar (as sucrose) 32%, ME 9.5 MJ/kg, Vitamin A 150,000 iu/kg, Vitamin D₃ 30,000 iu/kg, Vitamin E 1,000 iu/kg, Calcium 50 mg/kg, Cobalt 30 mg/kg, Copper 1,500 mg/kg, Zinc 2,000 mg/kg, Selenium 20 mg/kg

**TYPICAL
INTAKE
(PER ANIMAL)**

BREEDING COWS 150 g - 200 g per day

Use 2 months prior to calving through till the end of the colostrum period.

YOUR STOCK DESERVES THE MAX



MAX RUMEN PERFORMANCE

The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. FORAGE MAX delivers this particular combination to keep the microbe engine ticking over, even when feed quality is less than optimal.

FORAGE MAX helps optimise the rumen microbial population leading to improved microbial protein and increased dry matter intake, which can be utilised for live weight gain and, with the inclusion of trace elements and vitamins, support fertility.

IMPROVES CONCEPTION FOR HEIFERS

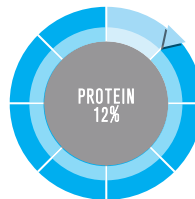
By maintaining nutritional balance and improving digestion, FORAGE MAX helps boost the health and reproductive performance of your heifers.

GETS YOUNG STOCK ON TRACK

Live weight gain in young stock is essential to their future productivity, but when pasture quality is low, maintaining these growth rates can be challenging. By improving feed utilisation and increasing conversion efficiency, FORAGE MAX supports daily live weight gain in poor feed quality conditions.

SPERM MOTILITY IN BULLS

FORAGE MAX also provides the essential nutrients and energy required for mating and to support sperm motility. Use FORAGE MAX from two months prior to mating, to help improve bull fertility.



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
YOUNG STOCK	Help increase live weight gain by balancing pasture nutrient deficiencies and improving feed utilisation, especially in poor feed quality conditions											
HEIFERS								Help improve the reproductive performance and health of heifers				
BULLS								Help prepare bulls for mating by increasing sperm motility and bull performance through improved feed utilisation and mineral balance				

Ingredients: Protein 12%, Fibre 0.1%, Oils and Fats 6%, Ash 24%, Calcium 4%, Phosphorus 2%, Magnesium 1%, Sugar (as sucrose) 33%, ME 12 MJ/kg, Vitamin A 120,000 iu/kg, Vitamin D₃ 24,000 iu/kg, Vitamin E 300 iu/kg, Calcium 50 mg/kg, Cobalt 30 mg/kg, Copper 1,500 mg/kg, Zinc 2,000 mg/kg, Selenium 10 mg/kg

TYPICAL INTAKE (PER ANIMAL)

CALVES
75 g - 120 g per day
From weaning for
6 – 7 months.

BREEDING COWS
120 g - 150 g per day
Use 2 months prior to and
3 months post mating.

BULLS
150 g - 200 g per day
From 2 months prior
to mating.

YOUR STOCK DESERVES THE MAX

MAX RUMEN PERFORMANCE

The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. LAMBER MAX delivers this particular combination to keep the microbe engine ticking over, even when feed quality is less than optimal.

LAMBER MAX helps optimise the rumen microbial population leading to improved microbial protein and increased dry matter intake, which can be utilised for live weight gain, lamb survival and milk production for ewes.

By promoting better fermentation in the rumen, LAMBER MAX improves the supply of glucose in ewes, supporting foetal growth and survival in late pregnancy. After the lambs are born, LAMBER MAX improves colostrum production, increasing lamb survivability immediately post birth.

BOUNCING LAMBS

Your lambs need the very best nutrition from day one to maintain their daily live weight gains and support growth targets. Lambs should be given access to LAMBER MAX from birth.



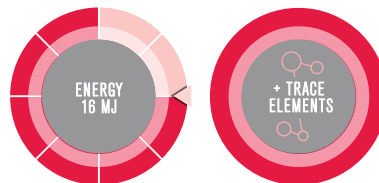
HEALTHIER EWES

Multiple lambing ewes face greater metabolic challenges during pregnancy and lactation, but improving their maternal health can result in improved lamb survival rates. Feed LAMBER MAX to help increase lamb survival rates in multiple lambing ewes.

LAMBER MAX contains vitamin D for optimum uptake of calcium, helping ewes produce milk and increase survivability of lambs.

STRONGER RAMS

Feeding LAMBER MAX to rams at least 10 weeks prior to tupping can help to increase sperm motility. Ideally, feed year-round to keep your rams in peak condition.



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
LAMBS	Help increase lamb live weight gain through improved feed utilisation and mineral balance									Help increase lamb live weight gain through improved feed utilisation and mineral balance		
EWE HOGGETS									Target multiples - help maintain condition, energy levels and increase lamb survivability from increased feed conversion efficiency and mineral balance			
EWES	Help maintain and improve condition through flushing and tupping through increased feed conversion efficiency in poor feed quality conditions					Target multiples - help maintain condition and increase lamb survivability through lambing by providing increased energy and mineral balance through periods of high nutritional demand						
RAMS	Increase sperm motility prior to tupping and help maintain ram condition throughout the year											

Ingredients: Protein 12%, Fibre 0.2%, Oils and Fats 14%, Ash 16%, Calcium 3%, Phosphorus 1%, Sugar (as sucrose) 33%, ME 16 MJ/kg, Vitamin A 100,000 iu/kg, Vitamin D₃ 20,000 iu/kg, Vitamin E 350 iu/kg, Calcium 60 mg/kg, Cobalt 12 mg/kg, Manganese 900 mg/kg, Zinc 900 mg/kg, Selenium 9 mg/kg

TYPICAL INTAKE (PER ANIMAL)

EWES AND LAMBS Up to 60 g per day

Lambs should be given access from birth alongside their mothers and whenever pasture quality is declining.

MULTIPLE BREEDING EWES Up to 60 g per day

Use at least 1 week, but ideally 3 weeks, prior to and 2 weeks after lambing.

RAMS Up to 60 g per day

At least 10 weeks prior to tupping or year-round to help maintain ram condition.



MAX
EVERY
MOUTHFUL

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sealeswinslow.co.nz