

## Lamber Max



# MAX

every  
mouthful<sup>®</sup>

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# Lamber Max



Your stock  
deserves the max.

Maximise rumen performance and  
support multiple lambing ewes.

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## Max rumen performance

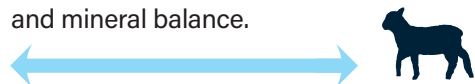
The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. Lamber Max delivers this particular combination to keep the microbe engine ticking over, even when feed quality is less than optimal.

Lamber Max helps optimise the rumen microbial population leading to improved microbial protein and increased dry matter intake, which can be utilised for live-weight gain, lamb survival and milk production for ewes.

By promoting better fermentation in the rumen, Lamber Max improves the supply of glucose in ewes, supporting foetal growth and survival in late pregnancy. After the lambs are born, Lamber Max improves colostrum production, increasing lamb survivability immediately post birth.

**Lambs** - Help increase lamb liveweight gain through improved feed utilisation and mineral balance.



**Ewes** - Help maintain and improve condition through flushing and tugging through increased feed conversion efficiency in poor feed quality conditions.



**Rams** - Help prepare rams for tugging by supporting good nutritional balance for sperm production and improved feed conversion.

**Ewes** - Target multiple-bearing ewes to support condition and increase lamb survivability, by providing increased energy and mineral balance to the ewes through periods of high milk production demand.



**Ewe hoggets** - Help maintain condition, energy levels and increase lamb survivability from increased feed conversion efficiency and mineral balance.



**Lambs** - Help increase lamb liveweight gain through improved feed utilisation and mineral balance.



## Bouncing lambs

Your lambs need the very best nutrition from day one to maintain their daily liveweight gains and support growth targets. Lambs should be given access to Lamber Max from birth.

## Healthier ewes

Multiple lambing ewes face greater metabolic challenges during pregnancy and lactation, but improving their maternal health can result in improved lamb survival rates. Feed Lamber Max to help increase lamb survival rates in multiple lambing ewes.

Lamber Max contains vitamin D for optimum uptake of calcium, helping ewes produce milk and increase survivability of lambs.

## Stronger rams

Feeding Lamber Max to rams at least 2 months prior to tugging can help to increase sperm motility. Ideally, feed year-round to keep your rams in peak condition.

## Typical intakes:

| Per head/day#              | When to use  |
|----------------------------|--|
| Ewes and lambs up to 60g   | Lambs should be given access from birth alongside their mothers and whenever pasture quality is declining. |
| Multiple breeding ewes 60g | Use at least 1 week, but ideally 3 weeks, prior to and 2 weeks after lambing.                              |
| Rams 60g-100g              | At least 10 weeks prior to tugging or year-round to help maintain ram condition.                           |

*#Consumption will be influenced by number of feed points per head of stock, forage availability and quality, other feeds available, age and breed of stock and proximity to water sources.*

## Product specification:

|                        |               |
|------------------------|---------------|
| ME                     | 16 MJ/kg      |
| Sugars (as sucrose)    | 33%           |
| Protein                | 12%           |
| Oils and fats          | 14%           |
| Fibre                  | 0.2%          |
| Ash                    | 16%           |
| Phosphorus             | 1%            |
| Calcium                | 3%            |
| Selenium               | 9 mg/kg       |
| Colbalt                | 12 mg/kg      |
| Iodine                 | 60 mg/kg      |
| Manganese              | 900 mg/kg     |
| Zinc                   | 900 mg/kg     |
| Vitamin E              | 350 iu/kg     |
| Vitamin D <sub>3</sub> | 20,000 iu/kg  |
| Vitamin A              | 100,000 iu/kg |