

## Calver Max

Benefits



Support

Balanced mineral



Improved



Minimise the risk



# MAX

every  
mouthful<sup>®</sup>

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## Calver Max



Your stock  
deserves the max.

Maximise rumen performance  
and minimise the risk of milk fever.

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## Max rumen performance

The rumen is the engine room of the animal where billions of microbes break down forage and crops, releasing the nutrients that support growth rates, conception and reproduction.

To function at peak efficiency, these rumen microbes require a specific combination of energy, nutrients and minerals. Calver Max delivers this particular combination to keep the microbe engine ticking over, even when feed quality is less than optimal.

Calver Max helps optimise the rumen microbial population leading to improved microbial protein and increased dry matter intake. The inclusion of magnesium helps reduce the risk of milk fever.

## Max protection for cows

Magnesium plays a vital role in preventing milk fever as it aids in the absorption of calcium from the gut and mobilisation of calcium from the bones. Calver Max is specially formulated to maintain optimum blood magnesium levels before calving, as well as supplying selenium, zinc and other micronutrients.

## The good sugar

Licking molasses provides animals with a steady supply of energy throughout the day. The sugar provides readily available energy for the microbes, boosting their activity in the rumen, converting feed into nutrients, keeping your cows healthy.



### Ideal for:

- Breeding cows.

### User guide:

- Offer free access at a ratio of one 22.5kg block per 25 cattle.
- Minimum of two blocks in paddocks to ensure access for all stock.
- Ensure ad lib forage is always available.
- Do not feed to sheep (contains copper).



Per



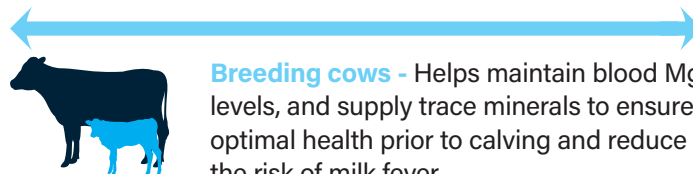
## Typical intakes:

Per head/day#	When to use
Breeding Cows 200g-300g	Use 2 months prior to calving through till the end of the colostrum period.

#Consumption will be influenced by number of feed points per head of stock, forage availability and quality, other feeds available, age and breed of stock and proximity to water sources.

## Product specification:

ME	9.5 MJ/kg
Sugars (as sucrose)	32%
Protein	3%
Oils and fats	3%
Ash	39%
Magnesium	8%
Sodium	4%
Phosphorus	2%
Selenium	20 mg/kg
Colbalt	30 mg/kg
Iodine	50 mg/kg
Copper	1,500 mg/kg
Zinc	2,000 mg/kg
Vitamin E	1,000 iu/kg
Vitamin D <sub>3</sub>	30,000 iu/kg
Vitamin A	150,000 iu/kg



**Breeding cows** - Helps maintain blood Mg levels, and supply trace minerals to ensure optimal health prior to calving and reduce the risk of milk fever.