

Optimising your herd's pasture-based performance.



SealesWinslow is New Zealand's leading animal nutrition solution supporting pasture-based systems.

sealeswinslow.co.nz | 0800 287 325

SealesWinslow knows dairy animal nutrition inside out. Our science-led compound feed solutions offer a complete animal nutrition package that works with your pasture-based system to optimise the performance of your herd.

SealesWinslow's nutritional experts have developed feed solutions that can help you take a proactive approach to herd nutrition driving feed efficiency, boosting farm profitability, and realising your herd's genetic potential, to help you produce more from less.

From rearing healthy replacements to nurturing top performing milkers, SealesWinslow takes the hassle out of animal nutrition by putting tailored feed solutions in your hands and putting you in control.



Invest to do best

Best for your animals.

Pelletising feed improves digestion + feed conversion efficiency.

Pelleting feed alone improves feed utilisation by 6%¹. Furthermore, by balancing out the nutritional gaps in the diet by selecting the right highly digestible pellet, increases feed conversion efficiency and drives better animal performance.

Best for your farm.

Pelletised feed is convenient and easy to handle.

Pelletised feed is well known for being an easy way to deliver a consistent dose of the energy, protein, minerals, and additives needed to balance out a herd's diet. It is also known for its flowability in silos and in-shed feed systems, as well as for having minimal dust and wastage, keeping things clean and simple.

Best for you.

SealesWinslow pride themselves on their science-backed, value-add service.

You will get the benefit of SealesWinslow's fully qualified ruminant nutrition and diet formulation specialists alongside our technical sales reps. Plus, we have the backing of Ballance-Agri nutrients, to provide whole farm system support - from feed to farm sustainability, to fertiliser and aerial application.

Best for quality.

Our NZ owned and operated sites are externally audited for feed safety.

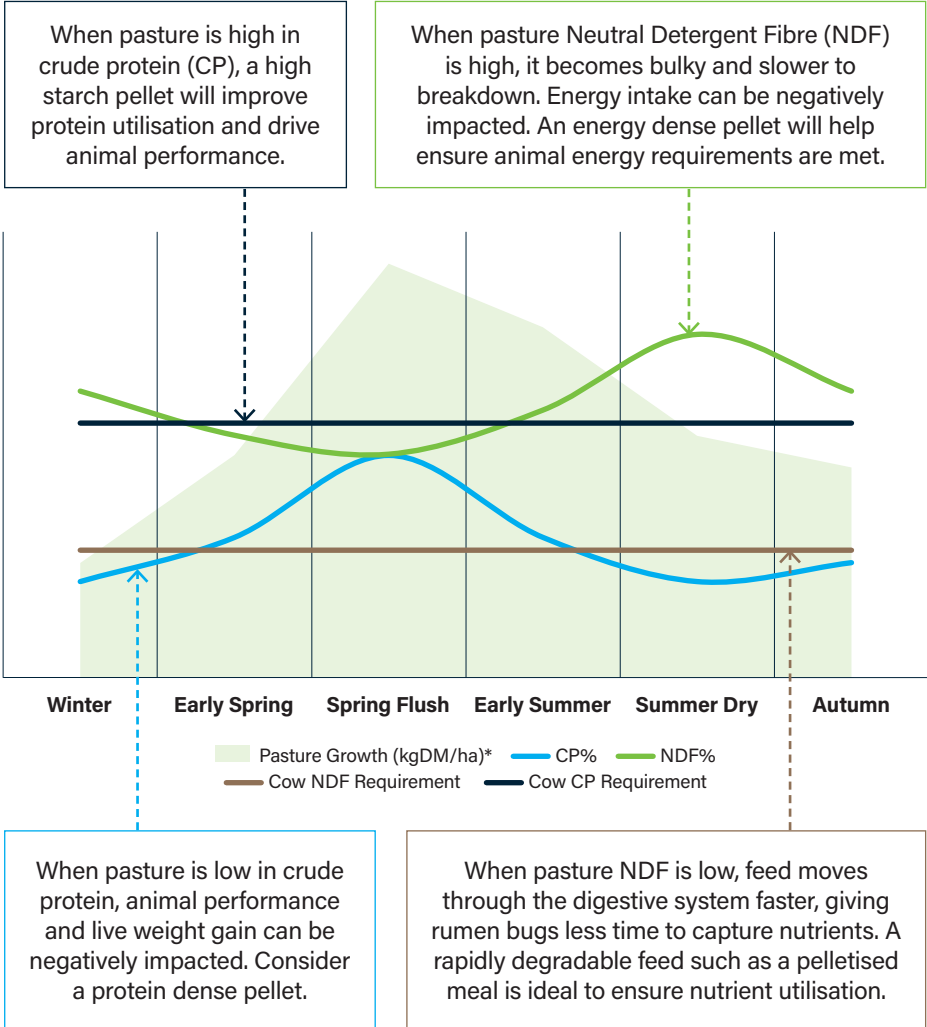
All SealesWinslow manufacturing sites are NZ owned and operated, and are NZ Feed Safe Accredited, with regular external auditing. There are multiple quality assurance steps throughout the supply chain and manufacturing processes to ensure minimised risk of unwanted ingredients, foreign objects, or bacterial contamination in finished product - Farmers get exactly what they pay for.

¹ Van Keyserlingk, M., Gardner, W., Fisher, L., Shelford, J. 1998. A comparison of textured versus pelleted concentrates on rumen degradability, dry matter intake, milk yield and composition in lactating Holstein cows. Can. J. Anim. Sci. ednsiencepub.



Fill the nutrition gap

Understanding your herds total diet volume and composition can highlight any limiting factors, and help 'fill the gap' to optimise your herd's performance.



* Pasture growth data is based on Dairy NZ average pasture growth data by Region.
 Sourced from: <https://www.dairynz.co.nz/feed/pasture/growing-pasture/pasture-growth-data/>

What makes SealesWinslow pellets stand out?

Our ruminant nutrition specialists have unlocked the perfect mix of minerals and additives to support your herd's feed efficiency and performance.



1. Raw materials

Nutrients are locked inside the hard outer coating of raw ingredients.



2. Grinding

Grinding process breaks down the hard outer coating and increases the surface area for microbial digestion.



3. Mixing

All products are made in one tonne lots, to ensure accurate mixing of all ingredients, including minerals and additives.



4. Heating

Steam and molasses are added for moisture to begin gelatinisation.



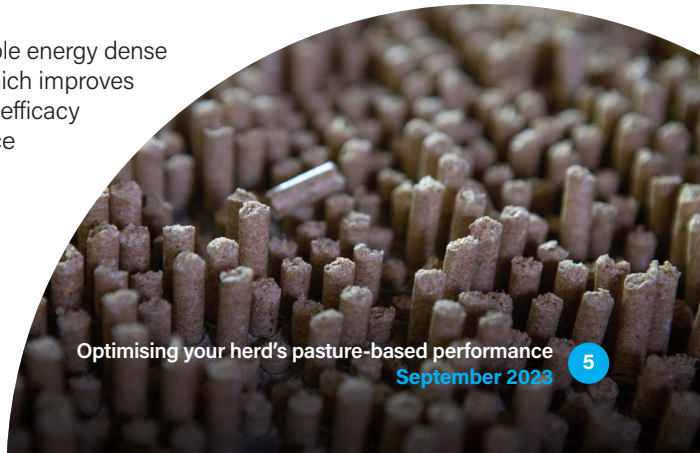
5. Pressed

Ground ingredients are pushed through a press to produce a compact, concentrated and consistent pellet which is durable and dust free.



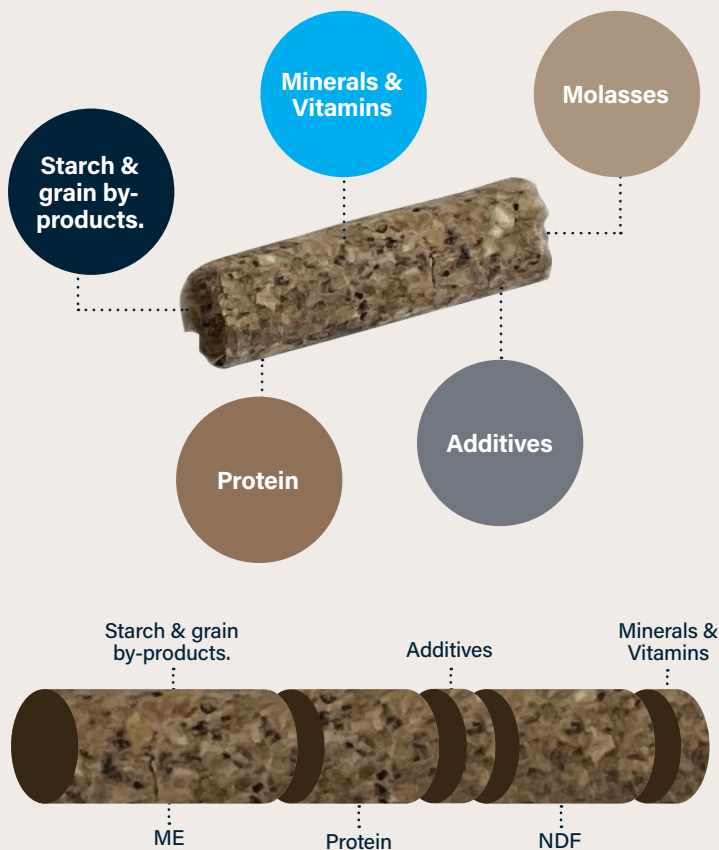
6. Result

A highly digestible energy dense pelleted feed which improves feed conversion efficacy and subsequent performance of stock.



What's in your pellets?

While grass will always be king, the ingredients in our compound pellets compliment your pastoral-based system to drive herd productivity and help you make the most of your pasture year-round.



To ensure the entire diet is balanced, the use of additives can be easily included to each load. Additives within pelletised feed maximises uptake, reduces feed refusal and overall, less wastage.

SealesWinslow has numerous feed options to choose from to satisfy regional differences, farm practice or budget.

Directions for use: SealesWinslow pellets can be fed in a controlled manner via an in-shed feeding system or mixed with a significant portion of the daily forage. There are specific pellet offerings that can be fed on their own in troughs or out in a paddock on pasture.

Ingredients selected from: Grain and grain by-products, plant proteins, food by-products, minerals, vitamins, trace elements and pellet binder.

Custom options

Additive	Benefits
Acid Buff	A long-acting rumen pH buffer which aids in maintaining a healthy rumen pH and improves fibre digestion.
Energiser gold	A calcium-soap based bypass fat, effective for increasing the energy density of a diet to promote a positive energy balance.
Hi Spec Trace Element Premix	SealesWinslow's unique trace element premixes which provide the essential trace elements specific to the animal and stock class.
Levucell SC	A rumen specific yeast, which enhances rumen microbe function and animal performance.
Lime flour	Used to supplement calcium to animals, to support bone development, soft tissue function and milk production.
LT8	Provides essential trace elements in organic form for optimal absorption & utilization to support animal health.
Magnesium Oxide	A magnesium supplement to aid in the prevention of hypomagnesaemia.
Mycofix Secure	A specific mycotoxin binder to aid in the management of aflatoxins and ergot alkaloids- commonly associated with storage forages and pasture endophytes.
Rumensin	A rumen conditioner effective at improving rumen function and feed conversion efficiency, to subsequently improve animal performance. It also aids in preventing bloat.
Zinc Oxide	Used to aid in the prevention of facial eczema.
ZinMet50	An organic zinc supplement which improves soft tissue integrity. It is effective for improving hoof health and repairing teat canal condition and function.

SealesWinslow's total feed system for the life of your herd.

- Calf meal
- Molasses blocks
- Compound mineral granules (NI) or mineral pellets (SI)
- Water soluble minerals

Available nationwide and can be ordered by contacting your SealesWinslow technical sales representative, SealesWinslow customer service, or your local merchant store.

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