

# Calf Max



# MAX every mouthful®



**SealesWinslow**  
Leaders in stockfeed

sealeswinslow.co.nz | 0800 287 325

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Grow great calves to maturity.

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## A great start

An efficient and effective calf rearing system is one that maximises growth of the calf whilst being economical. Milk is the basis for a great calf diet and essential in the early stages to aid in building the immune system. Milk by-passes the rumen when it is digested. As a result, calf meal and quality roughage such as hay are fed to calves to develop the rumen. The faster the rumen can develop, the more pasture they can consume and be weaned from both milk and then meal, for a cost effective and rewarding system.

SealesWinslow Calf Max range is suitable for dairy or beef and offers a premium quality meal range. Formulated with high starch levels to promote rumen development and get your calves off to the best start, ensuring growth targets are met through to maturity as efficiently as possible.

## Rumen development

As future ruminants, calves benefit from the early introduction of solid feed to help their rumen develop. Quality meal (based on grain and vegetable protein) is pivotal because the fermentation of starch materials like maize, barley and wheat acts as a stimulus for developing rumen papillae. A better developed rumen equals better growth.

## Contains NuStart Evolution®

Exclusive to SealesWinslow. NuStart Evolution® includes essential oils, vitamins, trace elements and prebiotic. The prebiotic is developed from plant extracts formulated to encourage feed intake and improve performance in calves. NuStart Evolution® benefits:

- Stimulates appetite and digestion
- Assists absorption of nutrients
- Enhances rumen development
- Encourages the growth of good bacteria
- Aids in preventing bad bacterial growth

NuStart Evolution® can minimise disease challenge, reduce scouring while improving growth rates.

## User guide



### SealesWinslow Calf Max 20% Muesli

Textured muesli with 20% crude protein. An ideal starter feed for young calves. Nutritionally balanced to provide high energy, palatable and easily digested.

Dairy or beef calves can be fed from birth to complement milk or milk replacer and roughage such as quality hay or straw.

### SealesWinslow Calf Max 20% Pellets

Pelleted feed combining grains, vegetable protein and molasses with 20% crude protein. A starter feed for dairy or beef where milk consumption is restricted to encourage dry feed intake.

Can be fed from birth to complement milk or milk replacer.



### SealesWinslow Calf Max 16% Pellets

Pelleted feed combining grains, vegetable protein and molasses with 16% crude protein. Complements post-weaning grazing to ensure continued growth rates.

Can be fed to dairy or beef calves once they have started eating pasture.

Typically calves can be weaned from milk when eating 1kg of calf feed/head/day over 3 consecutive days. Continue to offer pellets to calves post-weaning, typically at 1–2kg/head/day. Always give calves access to clean drinking water and roughage. Can be fed from birth to complement milk or milk replacer and roughage such as quality hay or straw.

Calf Max 20 kg range is packaged in recyclable bags. To learn more go to [sealeswinslow.co.nz/agrecovery](http://sealeswinslow.co.nz/agrecovery)

## Typical analysis (DM Basis)\*

Ranges have been used where specifications vary between regions

	Calf Max 20% Muesli	Calf Max 20% Pellets	Calf Max 16% Pellets
Dry Matter %	86-88	87-89	87-89
ME (MJ /kg)	13	12.5	12.5
Crude Protein %	20	20	16
Starch %	36-37	38-40	38-40
Crude Fat %	4	3	3-3.5

## Ingredients selected from:

Grains and grain by-products, various plant proteins, food by-products, plant fibre, vegetable fats and oils, NuStart Evolution®, minerals, mould inhibitor, vitamins & trace minerals, flavour, Bovatec® 20CC.

Does not contain animal proteins or fats.

## Available

	Calf Max 20% Muesli	Calf Max 20% Pellets	Calf Max 16% Pellets
20kg	✓	✓	✓
1T Bulk bag		✓	✓
Bulk		✓	✓

## Contains coccidiostat

To aid in the control of coccidiosis in calves, SealesWinslow Calf Max range contains Bovatec® 20CC.

Do not allow dogs, horses or other equids, alpacas, llamas or other camelids access to feeds containing Bovatec®, as ingestion by these species may be fatal.

Bovatec®20CC is registered pursuant to the ACVM Act 1997 No A009679. See [www.eatsafe.nzfsa.govt.nz](http://www.eatsafe.nzfsa.govt.nz) for registration conditions.